



IL SOAVE

ORIGIN - STYLE - VALUES

PREVIEW 2013

#SoavePreview2013

22 > 23 > 24 May 2014

*[...] From here, Sir, we overlook the valley: what you see is.
But if the sight is scarce to your eye let's go down to a lower plane
gliding in a winged gallop to the crater where time seethes.*

*from Astolfo On The Moon
In Volo - BMS 1972*

THE ORIGIN

Thursday, 22 May 2014 - 6.00 pm

Villa Aldegheri, Colognola ai Colli (VR)

With:

- **Diego Tomasi**, CRA-VIT Conegliano - A noble location: praise to the Pergola
- **Mario Pezzotti**, Univ. degli Studi di Verona - The "Terroir" of the Soave, the molecular interpretation.
- **Leonardo Latella**, Museo Civico di Storia Naturale, Verona - The biological quality of the Soave's soils.
- **Nicola Frasson**, Guida Vini d'Italia (Gambero Rosso) - The best years of our Vineyard.

8.00 pm - Sensory pathways and musical entertainment - in collaboration with Verona Autoctona

THE STYLE

SOAVE 2013 - PREVIEW

Friday, 23 May 2014 - 9.30 am

Cantina Coffele, Castelcerino di Soave (VR)

Four terroir in comparison:

- **Roncà and the "Costa della Calvarina"** - **Gianni Fabrizio**, Guida Vini d'Italia (Gambero Rosso),
- **Soave and the Tramigna Valley** - **Fabio Giavedoni**, Guida Slow Wine,
- **Colognola and the Illasi Valley** - **Paolo Ianna**, Guida Vini Buoni d'Italia (Touring Club),
- **Monteforte and the Alpone Valley** - **Massimo Zanichelli**, Guida I Vini d'Italia (L'Espresso)

1.00 pm - Tasting event: Il Soave 2013 - Convivial break

3.00 pm - Sustainable paths for the Soave:

The Integrated, the Organic, the Biodynamic, the Biodiversity, the Green Label

THE VALUES

Friday, 23 May 2014 - 6.00 pm

Cantina di Soave, Sala del Roseto, Rocca Sveva's Botanic Park

With:

- **Gianni Moriani**, Università Ca' Foscari di Venezia - The Vine Park,
- **Viviana Ferrario**, Università IUAV di Venezia - Il Soave, Historic Landscape
- **Affilio Scienza**, Università di Milano - Iconemi and terroir

8.00 pm - Chef Versus, thematic dinner "From here, Sir, we shall view Soave"

Saturday, 24 May 2014

10.00 am - Visits to producers

12.00 am - Azienda Agricola Marcato - Roncà (VR)

12.00 am - Paths of Taste

3.00 pm - SaporDiVino in Thiene - Transfer of interested parties

IMPORTANT: This event is strictly reserved to journalist and industry professionals. For administrative reasons, it is **necessary to book**, indicating which sessions you intend to participate in, via the sign-up form.

The program may change due to inclement weather.



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